

# Call for trainers!

## We are looking for expert trainers!

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The european project PHOENIX 4.0 is seeking experienced trainers to educate and empower SMEs in tourism and cross-sector industries on key topics such as resilience, digital innovation, and sustainability.

### Topics to cover

We are looking for trainers who can deliver best practices and presentations on:

- ✓ Resilience: Risk management, education, and planning.
- ✓ Responsible tourism offerings: Addressing seasonality and social impact.
- ✓ Visitor flow & tourism management: Strategies for sustainable growth.
- ✓ Sustainability training: Mid- and top-management skills development.
- ✓ Awareness campaigns: Heritage preservation & climate actions.
- ✓ Accessible tourism services: Improving inclusion in tourism.

### Trainer Profile: Who are we looking for?

We are looking for trainers with:

- ✓ Expertise in sustainable tourism, management or innovation, with the ability to share sector-specific best practice models.
- ✓ Experience in training and consulting, including delivering training for SMEs, presenting best practices, sharing knowledge, and conducting workshops.
- ✓ Ability to communicate in English and use digital tools.

Please notice that trainers should come from an eligible country. Please [check the list](#).

### Estimated time commitment

Trainers are expected to participate in **online activities** with a total estimated commitment of **20 hours, including**:

- ✓ Up to 5 hours of active participation: training sessions and presentations.
- ✓ Participation in the online “Train the Trainers” event – June 2025 (90 minutes).
- ✓ Delivery of training to SMEs – Up to 90 minutes per session during one the following periods:
  - September - October 2025
  - April - May 2026

## Benefits of becoming a Phoenix 4.0 trainer:

- ✓ **Increase visibility:** Get promoted through PHOENIX 4.0 and project partners' networks, with a spotlight in our informational campaigns.
- ✓ **Brand & Product promotion:** Opportunity to showcase your expertise, promote your own products, and expand your reach.
- ✓ **Exclusive Network Access:** Connect with PHOENIX 4.0's community of innovative SMEs and industry professionals.
- ✓ **Resource and Knowledge sharing:** Gain access to PHOENIX 4.0 training materials, tools, and best practices for use in research and teaching.
- ✓ **Collaboration with Top Experts:** Join a pool of leading European professionals for cross-sector cooperation and future projects.
- ✓ **Official Recognition:** Receive a PHOENIX 4.0 Certificate of Gratitude for your contribution.
- ✓ **EU Project Experience:** Engage in a prestigious European initiative, gaining valuable insights and professional growth.

## How to apply?

Applying is simple:

📌 Complete the short online application by April 1, 2025 ➡ [Application Form](#)

✉ For any questions, contact us at:

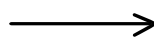
info@prishtina-rea.net and iana.bilynets@ef.uni-lj.si

Participation in PHOENIX 4.0 as a trainer is **voluntary and unpaid**.

Trainers may discontinue their participation at any time with a one-month notice by sending an email to info@prishtina-rea.net.

**Be part of PHOENIX 4.0  
and help shape the future  
of sustainable tourism.**

**Apply now!**



Follow us on [LinkedIn](#) and [TourBIZZ Tourism Community](#)  
Learn more about the project. Watch the [video!](#)

